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HUMANE SOCIETY WATERVILLE AREA REACHES GOAL OF \$250,000 AND HAS SUCCESSFULLY SAVED YOUR SHELTER

WATERVILLE, ME | APRIL 10, 2019 – The Humane Society Waterville Area (HSWA) has reached its \$250,000 target for its “Save Your Shelter” capital campaign. Launched in September 2018, the Save Your Shelter capital campaign provided funding to allow HSWA to remain open, as the shelter was on the verge of closing its doors. Under the supervision of a new Executive Director, the shelter has been able to reconnect with the community, create and grow a robust volunteer program, collaborate with area nonprofits, expand programming, and create a year-round fundraising schedule which looks toward the future.

“I’ve been humbled by all the letters, notes, cards, phone calls and visits from community members who care so much about this organization,” Lisa Oakes, Executive Director, says. “Over 1,000 individual donations have been collected in the past seven months. We’ve received everything from a one dollar bill to a \$5,000 check in support of the animals. Our communities are what saved this shelter. We are so grateful for every single donation.”

Serving more than 2,000 homeless and displaced pets from 24 local communities, HSWA’s strategic goals are focused on sustainability and transparency. Adoption, education and community partnerships are key to their longevity. “The crucial ingredient for our ongoing and future success is our community,” Oakes says. “Every year we care for hundreds of homeless cats and dogs. These animals deserve the opportunity to start a new beginning, and we are here to give them everything they need to get there.”

HSWA employs 16 full and part time staff members, over 100 volunteers and, on average, has 150 pets in their care daily. To learn more or support the Humane Society Waterville Area, visit hswa.org

About the Humane Society Waterville Area

Our mission is to shelter animals until they find permanent homes, to educate the community about responsible pet ownership, and to advocate for the humane treatment of all animals.